



KAT LABATE WRIGHT

Graphic Design | Illustration | Branding



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SKILLS

- Illustration (multi media)
 - Falling Asleep
 - Adobe Illustrator
 - Adobe InDesign
 - Adobe Photoshop
 - Branding Strategies
 - Wordsmithery
- Responsive Website Design
 - Photo Editing
 - Animated GIFS
 - Adobe XD
 - Running

THERE ARE MANY THINGS IN LIFE I CARE DEEPLY ABOUT,
BUT THREE OF MY BIGGEST PASSIONS ARE COMMUNITY
-MINDEDNESS, HELPING PEOPLE TELL THEIR STORIES,
AND GOOD DESIGN.

EDUCATION

Philadelphia University | 2007 - 2011
BS | Textile Design

PROFESSIONAL EXPERIENCE

Freelance | Graphic Design & Illustration | 2014 - Present

Work with individuals and small businesses in both local and remote capacities to develop custom logo packages, printed content, and website designs.

Create custom illustrations for businesses to be used in books, packaging, and websites.

Artemisia Herbs | February 2019 - Present

Responsible for maintaining back of lab production of a wide range of herbal products for our culinary, topical medicinal, and bath and body lines.

Help to make key decisions about product formulation.

Contribute to managing social media account content (specifically the voice of the Wild Wednesday posts).

Ripe Inc. | Graphic Designer | October 2016 - February 2019

Worked as part of a small team to develop comprehensive brand strategies, and design solutions for a wide variety of businesses.

Developed logo systems to satisfy a multitude of print and web uses.

Created custom illustrations for clients using digital and traditional mediums.

Helped to design and build solutions for clients such as business cards, stationary, custom envelopes and pocket folders, labels, packaging, websites, email newsletters, annual reports, brochures, print and digital ads, vehical wraps, billboards, and more.

Edited photos for clients for both print and web use.

Worked with team to plan and direct in-studio photoshoots for new branding content.

Saw projects through from concept to completion and always had multiple projects on my plate at any given time.

Communicated directly with clients to troubleshoot issues regarding layout, color matching, and printing.

OTHER EXPERIENCE

Board President | Rio Grande Community Farm | 2018 - Present

Lead a diverse group of board members and staff who organize and operate an urban agruculture, community, and sustainability centric non-profit in Albuquerque.